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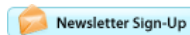
by Jason Meserve

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ShipWire unleashes your inner Costanza

By [Jason Meserve](#) on Wed, 01/31/07 - 12:13pm.

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The [ShipWire](#) demo, a service for companies looking to get goods into foreign markets more easily, made me think of one thing: George Costanza's "Vandelay Industries - Importer/Exporters." If George had this, he could have easily entered the global latex product market.

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Jason Meserve is Network World's multimedia editor.

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