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Shipwire Unveils Canadian Warehouse

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Considering selling to Canada? Third-party logistics provider Shipwire announced Nov. 12 that it has expanded into the Canadian market with a new Toronto-based warehouse.

Shipwire says its Canadian location enables Web retailers to move and store wholesale and retail inventory within Canada. This means faster delivery to buyers in Canada with lower shipping charges, according to the company. The company will also handle business registration and VAT taxes to remove legal and regulatory barriers to selling apparel into Canada.

To promote the Toronto facility, Shipwire is offering new customers scheduling deliveries into Canada a free month of storage; the 3PL's existing clients can get account credits, which vary depending on whether a container or parcel is scheduled for receiving.

The Canadian facility is Shipwire's first in a network of planned international warehouses. Saul Smith, a 25-year retail veteran, who joined Shipwire in November as vice president of warehouse operations, is charged with driving the company's global distribution strategy.

Shipwire's services include a growing warehouse network, bundled pricing, a developer network, and Web store integration. In addition to the Toronto facility, the Sunnyvale, CA-based 3PL currently has warehouses in Los Angeles and Chicago.

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