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## Speaking of outsourcing: Shipwire outsources the warehouse

by [Rafe Needleman](#)

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Lick and stick, or pick and pack? I don't know. And if you don't either, and you're trying to start an online store, you might want to check out [Shipwire](#), which will handle your online business' shipping needs for you. Instead of having your suppliers ship goods to you that you then have to warehouse and ship to your customers, you ask your suppliers to send everything to Shipwire, which will handle all the heavy lifting, licking, sticking, and packing.



Unrelated: Eyejot is presenting right now. We posted an [Eyejot review](#) yesterday.



Rafe Needleman writes about start-ups, new technologies, and Web 2.0 products, as editor of CNET's Webware. [E-mail Rafe.](#)

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