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Quick Tip for Merchants: Outsourced Warehousing

March 25, 2010

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Eddie Davis here, director of SMB Merchant Services, with a quick tip for SMB retailers. I often run into small business owners who are selling globally and who ask me about the best way to manage international shipping. While services like PayPal can easily take care of your payment processing, finding the right shipping service and setting up the right processes to ship your merchandise can be overwhelming — especially if you're shipping across borders.

One of our partners, Shipwire <u>order fulfillment</u>, processes orders and takes care of the storage and shipping for you. The folks at Shipwire just put together a useful <u>microsite</u> that has all sorts of information about the ins and outs of cross-border sales. Merchants can really benefit by outsourcing some of their back-end work for minimal cost, and it's always a good idea to see what tools you can use to save time and money.

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Dollarkurs March 28, 2010 at 3:55 pm

Good tip. Thanks a lot...



Ekwunife March 30, 2010 at 1:39 am

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