



## Susan's Small Business: Canada Blog

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## Cool Tool of the Week: Shipwire

Saturday September 4, 2010

There's a certain point for businesses where growth becomes problematic and for a lot of ecommerce businesses, that point comes when inventory starts piling up in the owner's living room and he or she runs out of hands willing to pack and label things.

One solution: rent warehouse space and hire staff to deal with it.

Another solution: [Shipwire](#).

Shipwire provides order fulfillment services and looks like a great solution to the problem of storing and shipping your products when your ecommerce business outgrows your home. Basically, you send your products to Shipwire and when your customers order online, Shipwire takes care of shipping your products to them.

Shipwire is integrated with many popular shopping carts. Currently, warehouses are available in Chicago, Los Angeles, Nevada, Toronto, Vancouver and the UK (with more to come). A starter account is \$29.95 per month plus shipping; a free trial is available.

With the busiest retail season of the year right around the corner, this is a great time to check it out and see if Shipwire is right for your business.

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