

Fulfill E-commerce Orders With FoxyCart and Shipwire Integration

By [John Paul Titlow](#) / March 4, 2011 10:00 AM / [1 Comment](#)

 Tweet 60

 Recommend

 Hacker News

 Share & Save



Our Channel ReadWriteBiz, sponsored by [Yola.com](#), is a resource and guide for small businesses. [Yola.com](#) is an award winning [website builder](#) that makes it easy for small businesses to [create a website](#). With Yola's professional templates and easy-to-use tools, you can [make a website](#) that helps you stand out from the competition.



Users of hosted e-commerce shopping cart solution [FoxyCart](#) can now have their orders fulfilled via [ShipWire](#), thanks to a new integration between the two services called [FoxyWire](#).

ShipWire is an order fulfillment provider that promises to give small and medium-sized businesses the supply chain capabilities of larger enterprises. They handle the storage, packing and shipping of products that are ordered online, as well as customer returns.

Shipwire can be integrated with any number of online shopping cart products, but FoxyWire is a free, plug-and-play solution designed specifically for FoxyCart customers.

FoxyCart offers an easy way to build a simple, visually integrated online check-out process into one's site for only \$20 a month. FoxyCart is marketed to Web developers, who will appreciate the product's strict adherence to semantic, standards-compliant XHTML and CSS.

FoxyWire works by looking for any shippable physical items in the FoxyCart account's outbound feed and then translating those orders into a format that's readable by ShipWire's API. The orders are passed along to ShipWire, where the fulfillment process begins. Products are ultimately sent from one of ShipWire's warehouses in Chicago, Los Angeles, Toronto, Vancouver or the U.K.