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## Online Retailers Can Cut Domestic Shipping Costs by as Much as 35 Percent with 3DCart-Shipwire Integration

Posted on 04/19/11 at 3:05pm by [webmaster](#)



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### Online Retailers Can Cut Domestic Shipping Costs by as Much as 35 Percent with 3DCart-Shipwire Integration

*Market's Tightest Warehouse-Shopping Cart Integration for Fast, Cost-Effective Delivery*

Tamarac, FL and [Palo Alto](#), CA (PRWEB) April 19, 2011

Customers of 3DCart, a comprehensive [ecommerce software](#) for online retailers, now have the ability to outsource cost-effective, efficient storage and shipping through a new integration with Shipwire [order fulfillment](#).

With Shipwire, 3DCart customers cut time, money and hassle associated with storage and shipping by sending inventory to one of five on-demand warehouses, located in Los Angeles, Chicago, Toronto, Vancouver and the UK. Orders processed by 3DCart are automatically fed to Shipwire, who ships the product to the recipient.

"Warehousing and shipping runs around 10 percent of costs for the average ecommerce business," said Nate Gilmore, VP of marketing and business development for Shipwire. "On average, Shipwire cuts domestic [shipping costs](#) by 35 percent and our international warehouses can cut international shipping costs by 75 percent. Our new partnership with 3DCart will help us expose more high-quality online retailers to the benefits of outsourced storage and shipping."

3DCart customers also get access to Shipwire's free shipping tools and free order management features, like online printing, order tracking and more, through Shipwire Anywhere™. The partnership represents one of the tightest integrations between a shopping cart and a global warehouse network on the market.

Using Shipwire through 3DCart gives retailers the ability to:

- Automate orders between the two platforms
- Synch inventory between Shipwire warehouses and 3DCart
- Automatically synch order tracking numbers with 3DCart
- Stream live shipping rates from Shipwire warehouses or merchant locations within 3DCart
- Use all of free shipping, inventory and order management software.

"Shipwire is a premier fulfillment partner and valued addition to 3DCart retail services," said Jimmy Rodriguez, CTO of 3DCart. "We're proud to be one of the few shopping carts to offer direct integration to Shipwire's Order Entry, Tracking, Inventory and Shipping Rates tools. By offering Shipwire integration into the 3DCart dashboard, we're able to save our subscribers hundreds of dollars in development fees. Best of all, Shipwire can automate shipping calculations for online merchants with complex 3PL and multiple distributors models. Our relationship with Shipwire will benefit both our companies as well as the many merchants who currently use Shipwire and are looking for a more powerful ecommerce solution."

To learn more about the integration, visit <http://www.3dcart.com/ecommerce-apps/ship-wire-shopping-cart.html>.

About 3DCart

3DCart (<http://www.3dcart.com>), located in Tamarac, Florida, is a complete [ecommerce software](#) solution for merchants to build, promote and grow their online business. The company's services include the tools, advice, support, and technology to manage an entire online operation. Since 1997, 3DCart has been developing internet solutions for small to medium size businesses. Today, 3DCart is an Inc. 5000 company, a Visa PCI Certified provided and a pioneer in Mobile Commerce and Social Marketing.

About Shipwire (<http://www.shipwire.com>)

Shipwire, the leader in [e-commerce order fulfillment services](#), effectively eliminates the hassle of storage and shipping for growing merchants with a global warehouse network and its innovative Store-Sell-Ship™ platform. Shipwire's warehouses -- in Los Angeles, Chicago, Toronto, Vancouver and London - are conveniently located close to buyers, drastically reducing merchants' shipping costs. For a free trial or more information, contact 1-888-SHIPWIRE or visit <http://www.shipwire.com/trial>.

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